

Celebrating it's 50 th Anniversary Organizes

## LIVESTOCK SHOW



**OCT  
2023**  
AT MELSIRIPURA  
FARM

Farmers who are registered under Department of Animal Production and Health (DAPH) can apply

Meet your nearest government veterinary surgeon

Get the application and follow the instructions given

Start preparing your animal for the show from now onwards

The veterinary surgeon will recommend the most suitable animals in his/her region for the show

Selected best animals will be brought to the show in October

Winners will be awarded and certificates will be presented in a ceremonial function.

**For more details: contact; organizing committee**

Mr Nilaksha Nimalsiri  
Mr.Ralapanawa  
Mr.S.Pathirana  
Mr Jayantha Wijerathne

0773782161  
077 37 82124  
074 0871112  
077 37 82 155

Mr Namal Amunugama  
Mr Thilak Vidanapathirana  
Mr Amila Karshana  
Mr Nalin Pradeep  
Mr Samedha Bandara

0773782151  
0773782157  
0773782124  
0773782165  
0777721984

Email: [nldbmanager@gmail.com](mailto:nldbmanager@gmail.com)

No.40, Nawala Rd, Narahenpita, Colombo 5

# Introduction

The National Livestock Development Board is the largest government organization in the livestock sector in Sri Lanka and was established in 1973 under the State Agricultural Corporations Act No. 11 of 1972. The broad objective of the Board is to uplift the socio-economic standards of rural farmers. Activities include the provision of breeding stock, maintenance and development of coconut plantations, production of value-added milk and meat products, and education and training of farmers in integrated crop and livestock management systems.

This year we are planning to celebrate our 50th Anniversary and concurrently organized "Livestock Show" on 6th and 7th October 2023 at our Kurunegala Melsiripura farm.

As we celebrate this milestone and boost the livestock industry, we would like to invite stakeholders from the agriculture & livestock industry such as veterinary drugs & feed, milk and milk processing, agricultural inputs and processing sectors to join hands with us to successful this event.

We are offering you a variety of options available for participating as a sponsor/ an exhibitor to the event and they are attached. While appreciating your contribution we cordially invite you support the industry to develop in all possible ways you can.



# Livestock Show and Trade exhibition October 2023

Sponsorship Opportunities Available



EASY INVESTMENT PLANS ARE AVAILABLE



Before End Aug

2023  
50%

01

Before End SEP

2023  
50%

02

The sponsor benefits are attached.  
We assure providing maximum benefits for all the sponsors.



ජාතික පශු සම්පත් සංවර්ධන මණ්ඩලය  
National Livestock Development Board  
தேசிய பண்ணை விலங்கு அபிவிருத்தி சபை

# Livestock Show – October 2023

## Sponsorship

### Main Sponsor

- Recognition as the Main Sponsor of the event.
- Free space allocation of 36 SQM at the trade show site with top priority.
- Recognition as the Main Sponsor in all our paper advertisements.
- Recognize as the Main Sponsor in our other printed material (posters, invitations. etc.)
- Opportunity to put up 50 Nos pennants.
- Opportunity to place 10 Nos of Advertising boards at the exhibition premises.
- Announcements about your organization / servicers/ products during the show
- Prominent advertisement in the livestock show catalogue.
- Seat allocation for the head table at the opening ceremony.
- Giving opportunity for lighting the oil lamp at the opening ceremony.
- Opportunity to distribute leaflets at the entrance.
- Facebook post campaign through page

### Platinum Sponsor

- Recognition as the Platinum Sponsor of the event.
- Free space allocation of 27 SQM at the tradeshow site in prominent place.
- Recognition as the Platinum Sponsor in all our paper advertisements.
- Recognize as the Platinum Sponsor in our other printed material (posters, invitations. etc.)
- Opportunity to put up 35 Nos pennants.
- Opportunity to place 5 Nos of A - boards at the livestock show premises.
- Announcements about your organization / servicers/ products during the show
- Giving opportunity to put advertisement in livestock show catalogue.
- Opportunity to distribute leaflets at the entrance.
- Facebook post campaign through page.

### Gold Sponsor

- Recognition as the Gold Sponsor of the event.
- Free space allocation of 18 SQM at the tradeshow sit in suitable place.
- Recognition as the Gold Sponsor in all our paper advertisements.
- Recognize as the Gold Sponsor in our other printed material (posters, invitations. etc.)
- Opportunity to put up 20 Nos pennants.
- Announcements about your organization / servicers/ products during the exhibition.
- Giving opportunity to publish an advertisement in livestock show catalogue.
- Opportunity to distribute leaflets at the entrance.
- Facebook post campaign through page.

# Livestock Show – October 2023

## Sponsorship

### Silver Sponsor

- Recognition as the Silver Sponsor of the event.
- Free space allocation of 9 SQM in trade show site.
- Recognition as the Silver Sponsor in all our paper advertisements.
- Recognize as the Silver Sponsor in our other printed material (posters, invitations. etc.)
- Opportunity to put up 10 Nos pennants.
- Announcements about your organization / services/ products during the exhibition.
- Facebook post campaign through page

### Bronze Sponsor

- Recognition as the Bronze Sponsor of the event.
- Free space allocation of 9 SQM.
- Recognition as the Bronze Sponsor in all our paper advertisements.
- Recognize as the Bronze Sponsor in our other printed material (posters, invitations. etc.)
- Announcements about your organization / services/ products during the exhibition.

### Trade Stalls/Booth at the Livestock Show site

Category	Options available	Rate	Items provided
Open space	For vehicle, machinery displays 5x5 (25 SQM) 5x10 (50 SQM)	Rs. 5,000 per square meter (SQM 1)	Open space on the ground without a stall. Additional charges apply for stalls if needed
Stall/booth outdoor	Available sizes: 3x3 (9 SQM) 3x6 (18 SQM) 6x6(36 SQM)	Rs. 10,000 per square meter (SQM 1)	A movable stall with a roof provided. Two chairs and a plastic table provided